



**CLIFF GOLDMACHER
MUSIC PRODUCTION**

WWW.CLIFFGOLDMACHER.COM

**Cliff Goldmacher Music Production Presents:
“What To Do Before, During & After Recording Your Independent Album”**

This workshop is for any musician considering making a self-released album project. The workshop is a comprehensive look at the entire album process from concept to completion and includes ways to effectively market, promote and sell the final product.

The workshop covers:

- **Pre-Production**
- **Studio/engineer selection**
- **Hiring/working with session musicians**
- **Vocals in the studio**
- **Mixing**
- **Mastering**
- **Marketing**
- **Promotion**

Bio:

Owner of recording studios in both Nashville and New York City, Cliff Goldmacher is a songwriter, engineer and producer with over 50 independent album projects to his credit. A multi-instrumentalist and session musician in his own right, Cliff has worked with in the studio with artists including Emmylou Harris, Chris Barron (lead singer for the Spin Doctors) and Lisa Loeb.

As a teacher/instructor, Cliff has served as a panelist on engineering at the NAMM (National Association of Music Merchandisers) convention and has taught workshops for BMI, ASCAP, The Songwriter’s Guild of America and the Nashville Songwriter’s Association International. Cliff is also an editorial contributor to EQ Magazine and ProSound News along with numerous online websites and blogs.

Quotes:

“Cliff presented one of the most coherent and well thought out workshops on recording and putting together your own independent album that I’ve ever seen or heard – really a top notch presentation.”

-David Rivers, National Workshops Director, NSAI