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**CLIFF GOLDMACHER  
MUSIC PRODUCTION**

WWW.CLIFFGOLDMACHER.COM

### **One-Hour Consultation Instructions**

- Choose up to three (3) songs and email them in mp3 format along with the lyric
- If you're not able to create mp3s, feel free to mail a CD along with the printed lyrics to:  
  
Cliff Goldmacher  
1065 Castle Rd.  
Sonoma, CA 95476
- Pay Cliff's fee of \$105 to PayPal
  - Cliff's Account: cliff@cliffgoldmacher.com
- Provide phone number and/or Skype username & hours of availability for a one-hour consultation

**One-hour consultation topics can include any combination of the items below:**

#### **Career Focus**

- Industry insights
- Organizations/Individuals to contact
- Pros/Cons of various roles (artist, staff songwriter, engineer, producer)
- Approaches to take to move forward in a given discipline

#### **Song Critique**

- Song Structure
- Melody
- Lyric
- Harmonic/chord choice

#### **Demo/Production Critique**

- Arrangement
- Instrument choice
- Performance
- Recording Quality

#### **Studio set up/engineering**

- Gear selection/purchase
- Studio arrangement/routing
- Space utilization/maximization
- Recommended reading

## Consultation Questionnaire

In order to make the most of your consultation, please email me answers to these questions along with lyric sheets for your three songs.

1. What are your goals for your music/songwriting?
2. What are your goals for yourself as a musician/performer?
3. Did you record your demos at home or at a professional studio?
4. If you recorded at home, what are your goals as an engineer/producer?
5. Do you have any specific questions about the music industry that you'd like answered?
6. What is your biggest concern/fear when it comes to the music industry?

Please send all information to [cliff@cliffgoldmacher.com](mailto:cliff@cliffgoldmacher.com)